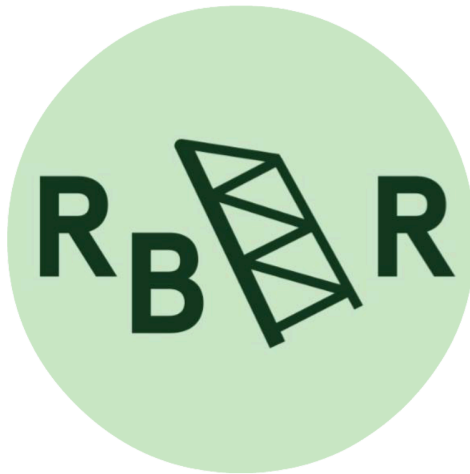


Rust Belt Riders Composting, LLC.

School District & Community Composting Program Proposal



Summary:

Rust Belt Riders Composting, LLC. (RBR) intends to provide commercial composting service and education to Brecksville Broadview Hts School District. Our service is conducted through the use of several commercial grade vehicles and a growing team of over 30 professionals. Our organization's mission to "feed people, not landfills" is aligned with the District's beliefs to "Bee one community and to Bee the future". Together we can create a meaningful program to divert food waste from the landfills that brings together the District and the surrounding community while leaving a legacy of positive environmental practices for all to follow. This proposed program can be scaled as the District's sustainability measures on campus grow. It includes the option for discounted service through the sponsorship of a Community Compost Drop-off Program. Service includes materials, maintenance, cleaning, signage and educational onboarding. This proposal outlines cost, schedule, and options for expansion of the program therein.

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Compostable Material:

All food scraps including meat, dairy, bones and eggshells are Acceptable Material. Compostable serviceware is required to be [BPI certified](#). RBR will provide compostable serviceware options for purchase that meet this certification upon request.



Proposal: Composting Program at Brecksville - Broadview Heights City School District



Collection:

Collection of the Acceptable Material will be conducted through the use of 64-gallon containers and weekly pick-ups. Each Service Location will be outfitted with the correct number of containers to capture the material and will be set up with the correct frequency of service. Each container will have a load capacity of 225lbs. Should the need arise, RBR staff will work with the contact at each Service Location to coordinate any changes in the number of containers or frequency of service.



Service Locations:

Containers will be located on site at each Service Location in a place agreed upon where RBR vehicles can access during normal business hours. Service Locations* are defined as follows:

Service Location	Address
BBH High School	6380 Mill Road Broadview Hts, OH 44147
BBH Middle School	6376 Mill Road Broadview Hts, OH 44147
BBH Elementary School	3500 Oakes Road Brecksville, OH 44141

Proposal: Composting Program at Brecksville - Broadview Heights City School District



*Service may be expanded to additional Service Locations through the Onboarding Process.

Onboarding Process:

New Service Locations may be added to the Schedule by the District. RBR will first conduct a site-visit for each new Service Location to determine the correct number of containers and frequency of service. One training session for staff will be included as well as signage to support understanding of the program at each location.

Schedule:

The Schedule outlines the Service Locations, the number of containers serviced each week, and the day of the week each location will be serviced. RBR staff will communicate with the District if any needs to amend the schedule arise.

Service Location	Number of Containers Serviced Weekly	Service Day
BBH High School	1	Monday
BBH Middle School	1	Monday
BBH Elementary School	2	Monday

Service:

Weekly Pickups

Service will include maintenance of the containers, compostable liners for the containers, and cleaning of the containers on each day of service at the Service Locations. The weight of the material will be logged for tracking environmental impact and service usage.

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Communication

Working directly with the contact at each Service Location, RBR staff will ensure good communication happens between RBR and the District. Contamination, overflow, and overweight containers will be documented and shared with the specified contacts at the Service Locations.

Vehicles

Service will be conducted through the use of 16' and 26' box trucks with lift gates and an International 4300 M7 "tipper" truck. RBR will communicate which truck will be used during service based on the specific needs of the Schedule and the accessibility of each Service Location.



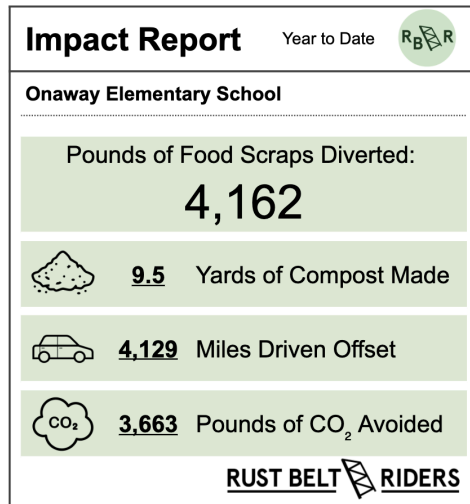
Customer Portal

Each Service Location will have access to the Customer Portal by way of assigned users with login credentials. RBR can give access to as many users as needed for each Service Location. Through the Customer Portal, service can be paused for things like spring and summer break. Diversion data is available in real time through the Customer Portal including weights of the material hauled and the number of containers serviced.

Impact Report

In addition to the diversion data available in the Customer Portal, an Impact Report can be requested of RBR at any time. The Impact Report is detailed as follows:

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Education

Service locations will receive education as part of the Onboarding Process in the form of an on-site training session and/or a 30 minute presentation on the importance of composting and best practices working with RBR. Signage is included to support clear understanding of the program.

Recurring training sessions and presentations for students will be available upon request up to one session per year per service location. Additional training sessions and presentations will be available through the fee-for-service pricing model.

In addition to the educational onboarding, RBR can provide supplemental educational programming for students and/or staff through the fee-for-service pricing model. Educational programming includes:

- Composting at home/Backyard Composting Workshop
- Composting 4 Kids (K-8)
- Soil Food Web
- All About Local Flora Hike
- Organic Gardening
- Educational Fair Tabling
- Climate Change and Environmental Stewardship

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Cost

Flat Rate

The cost for servicing the Service Locations outlined in the Schedule will be a monthly flat rate of \$519.60 for one school year. The flat rate will only be charged for months the District is using the service. Containers, maintenance, cleaning, and compostable liners will be included in the flat rate. Additional containers outside of those outlined in the Schedule will be billed at \$30 each. The district may request more containers by contacting service@rustbelttriders.com or calling 216-800-4651 Ext. 3.

Fee-For-Service

Item	Price
1 Hour Educational Programing	100
Additional 30 Minute Training Session	100
Additional Program Signage	25

Community Drop-Off Program

RBR and the District will partner to create a Community Drop-Off Program in tandem with the composting program at the three schools. This program will open service to residents in the Brecksville-Broadview Heights community as well as provide the District with discounted commercial service at the three schools.

Program Description

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Residents will sign up for the program virtually and receive a 4-digit code to access bins located on the District's campus to dispose of food scraps generated at their homes.



Subscription

Community members will sign-up for subscriptions to the program at a fee of \$12 a month through a virtual form that RBR will provide.

Discount

The District will receive discounts on the commercial service at the schools hosting the program based on residential subscription to the Community Drop-Off Program.

Subscriptions	Discount
0-17	0%
18-35	10%
36-53	15%
54-71	20%
72+	25%

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Drop-Off Site

RBR will construct two Drop-Off Sites before the launch of the program to be stationed at both BBH Elementary School and BBH Middle School parking lots. BBHSD will sponsor the creation of the Drop-Off Sites by paying an initial fee of \$1,500.



Signage

BBHSD shall provide RBR with a copy of their logo to include on the Drop-Off Site signage that will indicate to residents participating in the Community Drop-Off Program that the school district supports and champions composting at school and at home.

In addition to the School logo, RBR shall include in the Drop-Off Site signage the following verbiage, to be approved by the School District's primary point of contact prior to printing:

"Brought to you by the Brecksville Broadview Heights School District."

Should BBHSD wish to amend this language or add additional text, requests shall be sent to Zoe Apisdorf, Director of Residential Services, at zoe@rustbeltriders.com.

Communications and Marketing

The following actions shall be taken by each respective party to mutually support the generation of participation needed to bolster the District's efforts to reach subscription enrollment goals that will sufficiently offset its commercial service cost.

Rust Belt Riders

- Generate initial content and copy to be provided to BBHSD in the form of a Media Kit for use in their channels of communication.

Proposal: Composting Program at Brecksville - Broadview Heights City School District



- Media Kit includes appropriately sized images and copy for social media channels, newsletters, direct mailers, print media, and digital media. Sizing and specification will be determined in conversation between the parties.
- Provide the RBR logos to be used by BBHSD when and where needed to communicate the partnership to the general public.
- Generate up to five additional unique designs as requested by BBHSD throughout the first year for use in their promotional efforts.
- Generate “How-To” videos to be used as needed.

Brecksville Broadview Heights School District.

- BBHSD shall include the promotion of the Community Drop-Off Program in the following channels and durations:
 - Quarterly School Publication
 - Every edition for the first year of service
 - School Website,
 - Until the partnership is ended.
 - Parent Email Communication.
 - At a cadence appropriate. Determined in coordination with RBR.
 - Social media channels including but not limited to the following: BBH High School Main Office Instagram page.
 - One post per quarter highlighting the partnership using data driven statistics and helpful “How To” videos.
 - BBHSD shall make space available for RBR to attend up to two, in-person or digital, events per year when applicable

Conclusion

This proposal will meet the current needs of the District, while providing a clear pathway to expanding the impact of our partnership on campus. Working together to divert food scraps from the landfill sets an important precedent for our region to follow and provides students with a demonstration of positive environmental practices in action. The value of our partnership cannot be understated as we work together towards our common goal to educate and build an equitable and thriving community.

Proposal: Composting Program at Brecksville - Broadview Heights City School District



Contact

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